Specializations are coming soon

Announcements Mister Taxel Apr 30, 2019

Hey everybody! Soon we'll be adding a new feature to your Xbox Ambassadors profile–Specializations. Specializations give Ambassadors the opportunity to share their individual preferences around game genre, type, platform, social channels, focus areas, and skills. By sharing this information on your profile, you can better connect with like-minded Ambassadors and we can better tailor program activities and communications for you.

By filling out the Specializations section of your profile, you're telling us and other Ambassadors what YOU prefer to do and see in the grand world of gaming. This is the first step in a larger objective for the program to create a more personalized Ambassador experience. Once we know what Ambassadors are most interested in, we can use those insights to solidify partnerships with Xbox teams and studios that give our community more opportunities that are meaningful to them.

You can expect to see Specializations in your profile in the near future. As soon as they are live, we'll be sure to notify our Ambassadors!

Step-by-step: how to navigate and use Specializations

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src="https://wordpressblogupdate.azurewebsites.net/wp-content/uploads/2019/04/
Specializations-Lea-template-1024x465.png"
alt="Profile - Specializations"
```

1. Navigate to your Xbox Ambassadors Profile at https://ambassadors.microsoft.com/xbox/profile/overview/

2. Select “Specializations” from the ribbon at top of Profile
3. Hit the “Edit” button on right-hand side of screen to get started!
4. Select as many or as few Specializations as you’d like
5. When you’re finished for now, hit the “Save Changes” button and you’re all set!

Note: once you’ve saved your changes, your Specializations will be visible to anyone looking at your Profile. To check out another Ambassador’s Specializations, search their Gamertag on the Leaderboard and click on the Gamertag. You can then click “specializations” to see theirs, and vice versa!

On Mobile?

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 src="https://wordpressblogupdate.azurewebsites.net/wp-content/uploads/2019/04/Specs-mobile-576x1024.png"
alt="Specializations - Mobile"
```

The steps to set your Specializations are the same, but the UI is different.

1. Head to your Profile at (https://ambassadors.microsoft.com/xbox/profile/overview/)
2. Hit the drop-down menu in the center of your screen (defaults to “Overview” and select “Specializations”
3. Hit the “Edit” button and choose whichever Specializations you’d like!
4. Don’t forget to click “Save Changes” before you leave the page!